Primewayz
INFOTECH

CONNECTED COMMERCE & ERP INTEGRATION

Engineering
Connected Commerce & ERP Operations

Primewayz designs, integrates and improves business-critical commerce systems for retailers, D2C brands, distributors and multi-channel operations. We connect storefronts, marketplaces, order flows, inventory, finance and reporting systems into dependable operational workflows.

CONNECT CHANNELS | SYNCHRONIZE OPERATIONS | AUTOMATE DATA FLOWS | SUPPORT SCALING



Storefront & Marketplace Integration

Shopify, WooCommerce, Amazon, Flipkart and channel connectivity.

OMS / ERP Connectivity

Orders, inventory, customers, invoicing and fulfilment synchronization.

API & Middleware Engineering

Custom connectors, webhooks, data mapping and secure integration logic.

Operational Reporting & Data Visibility

Unified dashboards, data consolidation and business reporting flows.

Automation & Exception Handling

Sync monitoring, approval checkpoints, retries and issue resolution.

Rollout, Support & Enhancements

Implementation support, stabilization, maintenance and ongoing improvements.

DELIVERY FIT › Marketplace integration | ERP connectivity | OMS / CRM sync | API-led automation | Product and platform enhancements

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Unify Your Commerce and Operations Ecosystem

Seamless integration across sales channels, ERP, inventory, finance and logistics to create a single, reliable source of business truth.

From multiple systems to one connected business.

We integrate your existing platforms so data flows accurately, teams work efficiently and your business scales with confidence.



Sales Channels

- **Shopify** — Online Store
- **WooCommerce** — D2C Website
- **Amazon** — Marketplace
- **Flipkart** — Marketplace
- **Other Channels** — B2C / B2B / POS

Integration Layer

- APIs & Connectors
- Data Mapping & Validation
- Workflow Automation
- Error Handling & Monitoring

Business Systems

- **UniCommerce** — Order Management
- **ERP / Accounting** — QuickBooks, Tally, etc.
- **CRM** — HubSpot, Zoho, etc.
- **Inventory & WMS** — Stock, Warehouse
- **Logistics & Shipping** — Shiprocket, Delhivery, etc.
- **Payments & Finance** — Razorpay, Stripe, etc.

Unified Business Outcomes

- **Accurate Order Processing**
- **Real-time Inventory Visibility**
- **Automated Financial Reconnciliation**
- **Scalable Operations**

KEY BENEFITS

A More Connected and Efficient Business

By integrating your commerce, operational and financial systems, you reduce manual work, minimise errors and gain real-time visibility across your entire business.

- **Faster order-to-fulfillment cycle** — Sync orders, inventory and fulfillment in real time.
- **Single source of truth for business data** — Reduce data silos and reconciliation time.
- **Improved operational efficiency** — Automate workflows across teams and systems.
- **Better decision-making** — Access accurate, consolidated reports and insights.
- **Enhanced customer satisfaction** — Fewer errors, faster fulfillment and better communication.
- **Built to scale globally** — Support for multi-channel, multi-currency and international operations.

From Strategy to a Connected Operational System

We follow a structured, transparent and collaborative delivery process to design, integrate and deploy commerce and business systems with minimal disruption to your operations.

A Partnership-Led Approach

We work closely with your team, understand your processes and build a solution that fits your business, your systems and your growth plans.

- **Collaborative Engagement**
- **Business-Focused Execution**
- **Long-Term Support**

01 Discover & Align

Understand your business goals, existing systems, processes and integration requirements.

- Workshops
- System audit
- Integration roadmap

02 Design the Solution

Define integration architecture, data flows, modules, APIs and implementation plan.

- Solution design
- Technical architecture
- Milestone plan

03 Develop & Configure

Build integrations, custom modules, data mapping and required automations.

- APIs and connectors
- Configuration & custom development

04 Test & Validate

Conduct functional, integration and user testing to ensure accuracy, reliability and security.

- Test cases
- UAT support
- Issue resolution

05 Deploy & Go Live

Migrate data (if required), activate integrations and ensure a smooth transition to live operations.

- Go-live support
- Monitoring
- Stabilization

06 Train & Enable

Provide role-based training, documentation and support for your internal teams.

- User training
- Documentation
- Admin handover

07 Support & Evolve

Ongoing monitoring, enhancements and new integrations as your business grows.

- Technical support
- System enhancements
- Scalability planning

OUR DELIVERY PRINCIPLES

Reliable Integration. Real Business Impact.

We combine technical expertise with business understanding to deliver integration solutions that are secure, scalable and easy to manage.

Technologies & Integrations

- REST APIs / Webhooks
- UniCommerce
- Shopify
- WooCommerce
- Amazon Marketplace
- Flipkart Marketplace
- CRM Platforms (HubSpot, Zoho)
- ERP / Accounting (QuickBooks, Tally)

Quality, Security & Reliability

- Secure data exchange and access control
- Data validation, error handling and audit logs
- Performance monitoring and alerts
- Compliance-ready architecture



Use Cases That Simplify Commerce and Back-Office Operations

We help unify channels, business systems and operational workflows so orders, inventory, finance and fulfilment move with more speed, visibility and control.

Built for multi-system operations

Ideal for businesses managing multiple sales channels, operational handoffs and growing transaction volumes across commerce, finance and delivery teams.

- **Cross-functional visibility**
- **Process consistency**
- **Scalable operations**



Order Capture & Sync

Move orders from webstores and marketplaces into ERP, OMS or internal systems with structured data flow.

Inventory Visibility

Keep stock data aligned across channels, warehouses and operations teams to reduce overselling and delays.

Catalog, Price & Status Updates

Synchronize product data, pricing, availability and order status across customer-facing and internal platforms.

Payments & Reconciliation

Connect payment, finance and accounting workflows for clearer settlement tracking and reduced manual follow-up.

Fulfilment & Logistics Coordination

Trigger shipment workflows, courier updates, dispatch communication and delivery status visibility.

CRM, Support & Notifications

Link customer, sales and service processes with operational events, alerts and follow-up workflows.

Typical Operational Outcomes

- **Less manual coordination**
- **Faster order-to-fulfilment flow**
- **Better data accuracy**
- **Improved decision visibility**

WHY IT MATTERS

Connected systems. Stronger day-to-day execution.

When operational data flows cleanly across sales, inventory, finance and support, teams spend less time reconciling information and more time moving the business forward.

Business Value Areas

Operational efficiency

Reduce repetitive tasks and fragmented handoffs.

Customer experience

Improve response times, order accuracy and communication.

Financial clarity

Strengthen reporting, reconciliation and control.

Growth readiness

Support new channels, workflows and scale with confidence.

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05 | ENGAGEMENT MODELS & NEXT STEPS

Let's Build a More Connected and Efficient Business

We start with a focused discovery and move to a phased implementation, ensuring faster value, minimal disruption and a long-term foundation for growth.

Why Partner with Primewayz?

A collaborative, transparent approach focused on business outcomes, technical excellence and long-term partnership.

- **Business Understanding**
- **Engineering Excellence**
- **Long-Term Value**



Our Engagement Process

01 Discovery & Assessment
Understand your goals, current systems, integration needs and success criteria.
- Business workshops
- System landscape review
- Gap analysis

02 Solution Design
Define the integration architecture, data flows, APIs, modules and implementation plan.
- Solution architecture
- Technical design
- Milestones & roadmap

03 Development & Configure
Build and configure connectors, workflows, custom modules, data mapping and automations.
- APIs and integrations
- Data mapping & validation
- Environment setup

04 Testing & Validate
Conduct functional, integration and user testing to ensure accuracy, reliability and security.
- Test cases
- UAT support
- Issue resolution

05 Deployment & Go Live
Migrate data (if required), activate integrations and ensure a smooth transition to live operations.
- Go-live support
- Monitoring
- Stabilization

06 Ongoing Support
Provide continuous monitoring, enhancements and support as your business grows.
- User training
- Documentation
- System enhancements

Flexible Engagement Models

Project-Based Implementation
Best for well-defined integration requirements with clear scope and timelines.
- ✓ Fixed scope and milestones
- ✓ Dedicated project team
- ✓ Transparent delivery plan

Dedicated Engineering Team
Extended team working as a seamless part of your organization for ongoing development and enhancements.
- ✓ Dedicated resources
- ✓ Flexible scaling
- ✓ Direct collaboration

Managed Support & Evolution
Ongoing support, monitoring and continuous improvements to keep your systems reliable and up to date.
- ✓ Proactive monitoring
- ✓ Performance optimization
- ✓ New integration capabilities

NEXT STEP

Let's Discuss Your Integration Goals

We'd be happy to learn more about your requirements and explore how Primewayz can help you connect your commerce and business systems.

Get in Touch →